

THE INLANDER PRIVACY POLICY

The Inlander is committed to protecting your privacy and ensuring you have a positive experience on our website. This policy outlines our personal information handling practices for both online and offline data. If you give us personal information, we will treat it according to this policy.

This policy covers The *Inlander* website and is applicable worldwide.

Collection of your personal information

We will always tell you before we collect any Personal Information and inform you of the purpose of the collection. “Personal Information” is any information that can be used to identify an individual, and may include, but is not limited to, name, email address, postal or other physical address, credit or debit card number, title, occupation, and other information required to provide a service, deliver a product, or carry out a transaction you have requested. Some of the reasons we collect your Personal Information include:

- registration for My Profile account
- participation in an online survey
- participation in discussion groups or forum
- collaboration efforts
- registration to Inlander subscriptions

Uses of your personal information

We will only use your Personal Information in the way we specified when it was collected. We will not subsequently change the way your Personal Information is used without your consent. Some of the ways we may use your Personal Information include:

- To process your subscription orders
- To keep you up to date on the latest Inlander Issues
- To provide the ability to create personal profile areas and view protected content.
- To provide the ability to contact you, and provide you with shipping and billing information.
- To conduct questionnaires and surveys in order to provide better information services to readers. Your completion of any questionnaires is voluntary.
- To understand more about you, so we can personalise information to your preferences. For example, allow you the opportunity to request specific information issues that may be of interest.

Accessing and updating your personal information

We need your help in keeping the Personal Information you have shared with us accurate and up to date. Please notify us of any changes to your Personal Information.

If you are a registered user, you may make these updates yourself online via the Inlander *My Profile* Tool. You may also make these updates or request deactivation of your The Inlander account by sending an email to subscribe@theinlander.com.au.

Unsubscribing

Each email you will receive from the *Inlander* includes instructions on how you can unsubscribe from that particular mailing.

Sharing your personal information

We do not sell or rent your Personal Information to third parties for marketing purposes unless you have granted us permission to do so.

We may share your Personal Information within The Inlander for purposes of data processing or storage.

We may also share your Personal Information with business partners, service vendors, authorised third-party agents or contractors in order to provide a requested service or transaction, including processing orders, processing credit card transactions, hosting websites, and providing customer support. We only provide these third parties with the minimum amount of Personal Information necessary to complete the requested service or transaction, and the third parties are not permitted to use your Personal Information except for limited purpose of completing the requested service or transaction.

We may respond to subpoenas, court orders, or legal process by disclosing your Personal Information and other related information, if necessary. We also may choose to establish or exercise our legal rights or defend against legal claims.

We may collect and possibly share Personal Information and any other additional information available to us in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of The Inlander's terms of use, or as otherwise required by law.

While navigating The Inlander's web site you may be directed to content or functionality that is hosted by a third-party supplier, not on www.theinlander.com.au. The Inlander's privacy policy will be referenced on the site and will govern how your information is used. For other, non- Inlander sites, the site owner's privacy policy will be referenced. It is The Inlander's practice to require such suppliers to handle information in a manner consistent with The Inlander's privacy and security policies.

We will ask for your consent before we use or share your information for any purpose other than the reason you provided it or as otherwise provided by this policy. In order to let us know your preferences, we will require an action on your part, such as checking the appropriate option, to indicate your consent.

Security of your personal information

The Inlander is committed to protecting the Personal Information you share with us. We utilise a combination of industry-standard security technologies, procedures, and organizational measures to help protect your Personal Information from unauthorised access, use or disclosure.

When we transfer sensitive personal data (for example, credit card information) over the Internet, we protect it using Secure Sockets Layer (SSL) encryption technology.

While we strive to protect your Personal Information, we cannot ensure the security of the information you transmit.

We recommend you to take every precaution in protecting your Personal Information when you are on the Internet. For example, change your passwords often, use a combination of letters and numbers when creating passwords, and make sure you use a secure browser.

Data retention

The Inlander will not retain your Personal Information longer than is necessary to fulfil the purposes for which it was collected or as required by applicable laws or regulations.

Linked websites

Our websites may provide links to other third-party websites which are outside our control and not covered by this policy. We encourage you to review the privacy policies posted on these (and all) sites you visit.

Forums

If you participate in The Inlander discussion forum, you should be aware that the information you provide there will be made broadly available to others, potentially inside or outside The Inlander, who have access to that discussion forum. Also, please recognise that individual forums and chat rooms may have additional rules and conditions. Each participant's opinion on a forum or chat room is his or her own and should not be considered as reflecting the opinion of The Inlander.